

# abundafundraiser kit

## Fundraising Brochure



Convert your used CDs, DVDs, and books into cash for your favorite cause with an AbundaTrade.com innovative Fundraiser!






**Help us save the planet one cause at a time!**

AbundaTrade.com believes in smart consumerism, saving your money, and putting your used items back into the system and not in a landfill.

Using our innovative fundraising idea you can raise money for your cause while helping save the environment. To this day we have repaired and recycled over 50 tons of consumer media goods.

**Contact us now to get started!**

**abundatrade.com**  
 Email: fundraiser@abundatrade.com  
 Phone: 843.375.1410  
 498 Wards Park Blvd, Suite 1000  
 Mount Pleasant, SC 29464

**It's this easy:**

Step 1- Collect your used or new CDs, DVDs, books, video games, and text books.




Step 2- Box it and ship it.



Step 3- We send the money to you or your cause!




## About Abundatrade.com



**AbundaTrade.com believes in smart consumerism**

Wasteful consumerism and global warming have become increasingly substantial concerns in today's society. We want stuff, and not just any stuff; we want the newest and the coolest, and we spend millions of dollars and throw out tons of perfectly good stuff in order to have it. It is wasteful spending that hurts our pockets and wasteful manufacturing and trashing that hurts our planet.


Luckily, not all consumerism is wasteful. At AbundaTrade.com, smart consumerism means saving your money, putting your unwanted stuff back into the system rather than into a landfill, and getting the newest, coolest stuff that you want. When you are a smart consumer, you create a win/win scenario for you and the environment.

In the past two years we have repaired and re-circulated over 50 tons of CDs and DVDs that would otherwise be wasting away in closets, garages or landfills. According to the WorldWatch Institute, about 45 tons of used CDs become waste each month. We are working every day to dramatically impact this growing waste.

In Our Vision, the Trade is not only a great deal for you, it is an opportunity for us to work together as smart and mindful consumers to truly make the world a better place.

**"I believe each of us can make a difference and that a company operated with the right model and principles can make a significant difference."**

Kent Wagner, AbundaTrade.com



## Conditions of Donations

### Values & Conditions of Donations

You can find your real time trade values for each item on our website trade calculator. These values are based on actual online marketing value, and are subject to the condition of the items when they arrive for inspection.

**CDs & DVDs:**

We accept all genres of music CDs.

- **Must be original**—No burned or blank CDs
- **Must include original artwork** (front and back covers, booklets, etc.)
- **CDs with significant scratches or CD rot are not acceptable.**
- **CDs with damage to the label-side of the CD, especially spots you can see through, are unacceptable.**

**Books:**

We accept all genres of books, from educational and text books to fiction.

- **No rips, tears, stains or odors**
- **No writing or highlighting with the exception of an owner's name written in front**
- **No pages falling out or coming loose**
- **All hardcovers include original dust jacket, if applicable**
- **Books that come with accompanying media (such as a CD) include the media in good working order.**


**Condition Value:**

**New**- Factory sealed and still has its undamaged security seal in place—worth **100% of overall trade value**

**Like New**- Unused but may be out of its original wrapping; little sign of wear; liner notes, inclusions, or sleeve are lightly worn—worth **100% of overall trade value**

**Good**- Item plays perfect but has some sign of wear; original liner notes are in good-moderate condition; little or no identifying markings—worth **75% of overall trade value**

**Acceptable**- Item is heavily worn or damaged; liner notes may be missing; back cover art may be missing; may have identifying markings—worth **50% of overall trade value**



## Recommended Verbiage

### Recommended and Approved Phrases For Your Fundraiser Letter

- *Fund a Cause with your old CDs, DVDs, & Books*
- *Raise money without spending a dime*
- *An Innovative Fundraiser with AbundaTrade.com*
- *Help us save the planet one Cause at a time*
- *The quickest and easiest way to get the most value for your collection*
- *You are richer than you think you are*
- *AbundaTrade.com is the modernization and revitalization of Millennium Music, a once stubbornly successful independent music retailer based out of Charleston, South Carolina*
- *An AbundaTrade.com Fundraiser is not only a great deal for you, it is an opportunity for us to work together to truly make the world a better place*



## Donation Letter



(Insert current date)

Dear Friends,

Please join us on (insert date of event) for an innovative fundraising opportunity with AbundaTrade.com. With so many organizations in need we have decided to stay from the tedious task of asking all of our supporters for cash donations, and are instead asking for donations of new and used CDs, DVDs, books, video games, and text books. AbundaTrade.com will be donating 100% of the overall trade value of all donations to (insert organization name).

(insert paragraph about your organization)

(insert paragraph about what the fundraiser is for)

Thank you for your time and your continued support. We hope you will join us again in reaching our fundraising goal. Please use the enclosed donation ticket to send your donated items directly to AbundaTrade.com at:

AbundaTrade.com  
 Fundraising: (insert organization name/Cause here)  
 498 Wards Park Boulevard, Suite 1000  
 Mount Pleasant, SC 29464

For more information about the event please contact us directly at (insert email address/phone number for organization here). To find out how much your donation is worth please visit <http://www.abundatrade.com/trade/calculator.php>

Sincerely,  
(insert Name/Organization Name)



## Fundraising Flyer

Help fund a cause without spending a dime!



# Donate your old CDs, DVDs & Books

to support

an abundafundraiser event

**For more information:**  
 call \_\_\_\_\_  
 email \_\_\_\_\_  
 visit \_\_\_\_\_

[abundatrade.com/fundraiser](http://abundatrade.com/fundraiser)

## Donation Tickets



Donation Ticket

Cause: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_

Box # \_\_\_\_ / \_\_\_\_ (example 1 of 3 boxes + 1/3)  
 \* Items \_\_\_\_\_ CDs \_\_\_\_\_ Books \_\_\_\_\_  
 \_\_\_\_\_ DVDs \_\_\_\_\_ Other \_\_\_\_\_

For questions or more information visit [www.abundatrade.com](http://www.abundatrade.com). Thank You for your donation!



Donation Ticket

Cause: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_

Box # \_\_\_\_ / \_\_\_\_ (example 1 of 3 boxes + 1/3)  
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